SPEAKER MEDIA KIT

Patrick Meniboon, MBA

Value Delivery Architect, Award Winning Speaker, and Author

What's That In Your Hand?





Watch How One Question Changes What A Room Sees

CLICK HERE TO WATCH THE VIDEO

"Patrick Meniboon inspires me to take who I am right now and authentically encourage others. I don't have to be perfect to make a difference."

DIANE WINDINGLAND, VIRTUAL PRESENTATION COACH AND SPEAKER

Capable People And Organizations Already Carry More Value Than They Recognize

IN PEOPLE

Experience, relationships, stories, and skills that never make it into the meeting, the proposal, or onto the stage.

IN ORGANIZATIONS

Customer value delivered every day but never named or captured, and know how that lives in people nobody thinks to ask.

The value is already there. Most of it goes unseen.

Five Patterns Keep That Value Unseen, And Unseen Value Goes Unused

Instead of using what they hold, people and organizations wait for one more credential, one more tool, one more sign that they are ready. Five patterns keep that value hidden.

01

IDENTITY

The Disqualifier

Who am I?

02

SIGNIFICANCE

The Deferrer

Who gives me the authority?

03

CREDIBILITY

The Waiter

What if they don't believe me?

04

PERCEIVED LIMITATION

The Amplifier

What if this limitation disqualifies me?

05

WITHDRAWAL

The Hider

Why not send someone else?

The Five Patterns of Invisibility are behaviors to notice, not personality types or diagnoses.

Waiting To Be Ready Costs Money, Time, And Edge That More Effort Cannot Recover

WHY THE USUAL FIXES FALL SHORT

More training, more tools, and more pressure cannot fix value that no one can see.

MONEY

Paying for experience, skills, and ideas that never get used.

TIME

Years spent preparing, proving, and waiting instead of contributing.

EDGE

The strengths that set you apart sit unused while others move ahead.

For people: careers stall, and capable people keep ruling themselves out.

For organizations: value is delivered but never captured, and every wave of change, including AI, widens the gap.

So how do your people start using the value already in their hands?

Meet Your Value Delivery Architect

Fortune 100 Value Work And A Stutter He Never Had To Fix Make Patrick Your Guide

Patrick Meniboon, MBA, is a Value Delivery Architect. He guides leaders, teams, and professionals to answer one question, *What's That In Your Hand?*, and to put what they find to work.

He brings two kinds of experience to every room. For 18+ years inside Fortune 100 companies, he helped stand up two Centers of Excellence and saw how much value organizations deliver without capturing it. In his own life, he learned to compete and speak professionally with a stutter he never had to fix.

Author of Command the Room Before You Fix Your Voice · Host of the What's That In Your Hand? podcast



Four Programs Take Your Audience From Recognizing Their Value To Contributing More With What They Already Have

Each program covers one stage: recognize the value, express it, enable it in others, and decide how it is used as AI arrives.

1

RECOGNIZE

What's That In Your Hand?

What value am I overlooking?

Best for: Everyone: leaders, professionals, students

2

EXPRESS

Command the Room Before You Fix Your Voice

Why am I waiting to be heard?

Best for: Professionals and emerging leaders

3

ENABLE

One Switch. Many Dials.

What conditions keep my people's value hidden?

Best for: Managers, executives, and change leaders

4

DECIDE

Who Gets to Decide?

Who keeps human judgment in the lead as AI arrives?

Best for: Executive, technology, and governance teams

Your Audience Learns To See The Value Already In Their Hands

PERSONAL GROWTH · PROGRAM #1 · RECOGNIZE

What's That In Your Hand?

The Five Patterns of Invisibility and the Value You've Been Overlooking

What if the thing you've been trying to fix is not the thing that determines your value?

DESCRIPTION

Your audience leaves seeing the value already in their hands and ready to use it. Capable people often stay quiet, chase one more credential, and rule themselves out. Drawing on his own life with a stutter, Patrick names the Five Patterns of Invisibility and shows how to begin with what they have.

FORMAT

45 to 60 min keynote, or add a 90 min lab or half day workshop. In person or virtual.

TARGET AUDIENCE

Leadership events, associations, business conferences, universities, and personal development gatherings.

TAKEAWAYS

1. Spot it. Recognize the patterns that may be making your value invisible.
2. Separate it. Tell real limits apart from the assumptions attached to them.
3. Count it. Identify the skills, experience, and resources already in your hand.
4. Reopen it. Revisit opportunities you postponed or ruled out.
5. Use it. Choose one useful action that puts more of your value to work.

THE TRANSFORMATION

From ruling themselves out to starting with what they already hold: attendees name their pattern, count what is in their hand, and commit to one action.

Your organization gains a shared language, the Five Patterns of Invisibility, that teams keep using.

TOPICS Personal Growth · Leadership · Employee Engagement · ▶ Watch Patrick

Your Audience Learns To Speak Up From Claimed Authority

COMMUNICATION · PROGRAM #2 · EXPRESS

Command the Room Before You Fix Your Voice

From Coping Mechanism to Claimed Authority

What if you don't have to fix everything about yourself before you can contribute?

DESCRIPTION

Your audience leaves ready to speak up before they feel perfect. Many capable people believe confidence must come first and that being heard takes a flawless performance. Patrick, who competes and speaks professionally while his stutter remains, shows why clear communication beats flawless delivery.

FORMAT

45 to 60 min keynote, or add a 90 min lab or half day workshop. In person or virtual.

TARGET AUDIENCE

Personal development conferences, universities, leadership programs, associations, and communication events.

TAKEAWAYS

1. Rethink readiness. Readiness does not mean perfection.
2. Notice the habit. Spot the coping habits that limit your participation.
3. Claim the skill. Recognize the skills you built through difficult experiences.
4. Speak clearly. Separate clear communication from flawless delivery.
5. Step forward. Choose one meaningful opportunity to contribute more visibly.



THE TRANSFORMATION

From waiting to feel ready to claiming authority now: attendees leave with one room, meeting, or moment where they will speak up.

Companion book: Command the Room Before You Fix Your Voice, coming soon.

TOPICS Communication · Personal Growth · Leadership · ▶ Watch Patrick

Your Leaders Learn To Fix Constraints Instead Of Labeling People

LEADERSHIP · PROGRAM #3 · ENABLE

One Switch. Many Dials.

Change the Conditions. Expand the Possibilities.

What if the label we've attached to someone isn't the real explanation for their performance?

DESCRIPTION

Your leaders leave able to see the conditions behind performance, not just the labels. Too often people get called resistant, disengaged, or unprepared before anyone looks at what surrounds them. Patrick guides leaders to separate symptoms from causes and make changes that fit their people.

FORMAT

45 to 60 min keynote, or add a 90 min lab or half day workshop. In person or virtual.

TARGET AUDIENCE

Leadership conferences, management meetings, corporate retreats, and professional development events.

TAKEAWAYS

1. Separate. Pull the visible problem apart from its possible causes.
2. Question the label. Recognize what fixed labels leave out.
3. Read the dials. Examine the conditions shaping performance.
4. Adjust precisely. Choose targeted changes instead of one answer for everyone.
5. Design for fit. Understand why change needs fit, not just more effort.

THE TRANSFORMATION

From labeling people to adjusting conditions: leaders replace one label with a better question and one condition to change on their team.

Your organization gains leaders who diagnose before they prescribe.

TOPICS Leadership · Change Management · Employee Engagement ·

▶ Watch Patrick

Your Leaders Learn To Keep People In Charge Of What AI Decides

ARTIFICIAL INTELLIGENCE · PROGRAM #4 · DECIDE

Who Gets to Decide?

Keeping the Human in the Lead in an AI Enabled Organization

What should we allow AI to decide, and who remains responsible?

DESCRIPTION

Your leaders leave clear on what AI may decide and who stays responsible. As AI takes on more work, decisions drift into tools and ownership blurs. Drawing on his work standing up the Product Analysts Chapter AI Center of Excellence, Patrick guides teams to settle judgment, authority, and ownership first.

FORMAT

By inquiry. Keynote or workshop, in person or virtual.

TARGET AUDIENCE

Executive teams, technology leaders, governance conferences, and organizations adopting AI.

TAKEAWAYS

1. Where. Examine where human judgment is needed.
2. Who. Ask who owns each decision and its consequences.
3. When. Settle accountability before choosing a tool.
4. How. Leave with a simple way to map decision rights on your own team.

THE TRANSFORMATION

From AI deciding by default to people deciding on purpose: leaders name what AI may support, what people keep, and who owns each.

"Making AI CoE analyst led rather than top down drove stronger adoption, faster experimentation, and real ownership across teams·" Noman Mahmood

TOPICS Artificial Intelligence · Leadership · Change Management · ▶ Watch Patrick

WHY HIDDEN VALUE IS PERSONAL TO ME

I Stopped Waiting To Be Fixed And Claimed My Authority

I survived a civil war and life as a refugee. Even then, I could not see what all of it was building in me.

I grew up in Liberia with a stutter, and I learned early how to hide. I was a two time class valedictorian. I skipped one graduation speech and nearly skipped the other, then showed up anyway.

For years I was passed over for roles, and I told myself it was not my stutter. I did not want to be a victim. Then a promotion I had earned went to someone else, and a friend on the interview panel told me the truth: "You didn't get it because of your stutter. Go do something about it."

That day I made a quiet decision: let somebody else worry about my stutter. I walked into Toastmasters, not to become a speaker, but to stop hiding.

I became a club president and an area governor, then a 2015 District 6 International Speech Contest finalist, one win from the World Championship semifinals. I became a professional speaker. My stutter is still here.

What I needed was already in my hand. Now I travel the world asking one question: What's That In Your Hand?

Patrick Built Value Inside The Same Rooms He Now Speaks To

18+

Years inside Fortune 100 companies

1 of 3

Who built a cyber resiliency group from scratch

150+

People in the Center of Excellence that group later grew into

3

Countries in the Product Analysts Chapter AI Center of Excellence, which he stood up

2015

Toastmasters District 6 finalist, one win from the World Championship of Public Speaking semifinals

2x

Class valedictorian who overcame a lifelong stutter

Book a 15 Minute Fit Call

Corporate, Professional, And Campus Audiences Already Trust This Message

"When you spoke in Nashville at the PMI symposium, your words really ignited a spark in me. Today I begin my journey as a John Maxwell certified speaker. Thank you."

HOWARD OSAITILE, PROJECT MANAGER

WELLS FARGO

Fidelity INVESTMENTS

Project Management Institute. Nashville, TN

10X STAGES

NORTH CENTRAL UNIVERSITY

CHRISTIAN BUSINESS BREAKFAST
NORTH CENTRAL UNIVERSITY SCHOOL OF BUSINESS

CENTURY COLLEGE

VHEDC
Vadnais Heights Economic Development Corporation

APEX
CHAMBER OF COMMERCE
BUILDING · CONNECTING · INSPIRING

CCOC
CLAYTON
CHAMBER OF COMMERCE

Rotary

TOASTMASTERS INTERNATIONAL

What's That In Your Audience's Hand?

Bring The Question To Your Audience In Three Steps

1

Book A 15 Minute Fit Call

Tell Patrick about your event, your people, and your theme.

2

Get A Talk Built For Your Room

Patrick tailors the keynote to your audience and the outcomes you want.

3

Watch Your Audience Act

Attendees leave with one clear action, and Patrick checks in two weeks later to see what changed.

Book a 15 Minute Fit Call

Scan to book Patrick

patrick@patrickmeniboon.com · patrickmeniboon.com/speaking · Raleigh, NC · In Person and Virtual